INTERIM FINANCIAL STATEMENTS OF TELL S.A. FOR THE PERIOD FROM 01 JANUARY 2011 TO 30 JUNE 2011

Name of company:	Tell S.A.			
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN	
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated			

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Name of company:	Tell S.A.			
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INTERIM STATEMENT OF FINANCIAL POSITION

INTERIM STATEMENT OF FINANCIAL FOSITIO				
	Note	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
Assets				
Fixed assets		51,818	51,520	52,011
Intangible fixed assets	2.3	21,675	21,797	21,614
Tangible fixed assets	4	3,055	3,731	4,146
Interests in subsidiaries	7	25,636	24,349	24,349
Long-term receivables	5	695	753	723
Deferred income tax assets	25-26	429	502	727
Long-term prepayments	11	327	387	452
Current assets		53,487	63,124	59,887
Inventories	9	8,461	12,833	14,341
Trade receivables and other receivables	10	32,739	40,479	34,677
Financial assets	13	11,556	5,879	10,085
Prepayments	11	473	236	516
Cash and cash equivalents	12	258	3,697	268
Total assets		105,305	114,644	111,899
Equity & Liabilities				
Shareholder's equity	32	53,330	53,052	49,245
Share capital	14	1,262	1,262	1,262
Supplementary capital	16	36,840	36,237	36,237
Reserve capital	17	9,902	9,902	9,902
Net profit	31	5,326	5,651	1,844
Liabilities and provisions for liabilities		51,975	61,592	62,653
Deferred tax liabilities	25-26	3,734	3,293	3,015
Provision for retirement benefits and similar benefits	19	10	10	10
Other provisions	19	417	757	246
Long-term liabilities	20-21	3,279	4,134	4,989
Short-term liabilities	20-24	44,535	53,397	54,392
Total equity &liabilities		105,305	114,644	111,899

INTERIM COMPREHENSIVE INCOME STATEMENT

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
Rounding up/down level:	all values are expressed in thou	sands of Polish zlotys (kPLN), unless otherwise indicated

	Notes	2011 period from 01/01/2011 to 30/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 30/06/2010
Net revenues from sale		54,445	120,078	56,746
- from related parties	33	229	715	532
Net revenues from the sale of services	27	41,212	84,360	40,994
Net revenues from the sale of goods	27	13,232	35,718	15,753
Sale costs		34,252	74,143	34,616
- from related parties		229	715	532
Costs of services sold	29	21,789	39,488	19,799
Value of goods sold	29	12,463	34,655	14,817
Gross profit on sale		20,193	45,935	22,130
Sale costs	29	14,178	32,454	16,819
Administration costs	29	3,316	6,743	3,399
Other operating income	29	88	447	55
Other operating expense	29	165	2,285	210
Profit on operating activities		2,621	4,899	1,757
Financial income	28	3,597	3,372	1,495
Financial costs	28	298	1,408	986
Gross profit		5,920	6,864	2,266
Income tax		594	1,213	422
a) current part	25	80	288	
b) deferred part	25-26	514	925	422
Net profit on continued activities		5,326	5,651	1,844
Other comprehensive income				
Other comprehensive income after taxation				
Total comprehensive income		5,326	5,651	1,844

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INTERIM CASH FLOW STATEMENT

	2011 period from 01/01/2011 to 30/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 30/06/2010
Cash flow from operating activities - indirect method			
Gross profit	5,920	6,864	2,266
Total adjustments	- 1,452	- 186	141
Amortisation and depreciation	857	1,736	897
Interest and share in profits (dividends)	- 3,299	-2,681	- 1,149
Profit on investment activities	- 21	-112	-14
Change in provisions	- 340	72	- 439
Change in inventories	4,372	3,464	1,956
Change in receivables	7,798	-1,405	4,459
Change in short-term liabilities, excl. loans and advances	- 10,363	-1,547	- 5,512
Change in prepayments and accruals	- 178	138	- 207
Paid income tax	- 277	- 411	- 411
Other adjustments – impairment of financial assets		560	560
Net cash flows provided by operating activities	4,468	6,678	2,407
Cash flow from investing activity			
Inflows	10,324	14,179	4,462
Disposal of intangible and tangible fixed assets	126	460	207
From financial assets - interest	48	647	149
Other investment inflows – loan repayment	10,150	13,072	4,106
Outflows	- 17,001	- 14,186	- 8,524
Acquisition of intangible and tangible fixed assets	- 164	- 1,322	- 560
Purchase of financial assets in related parties	- 1,287	- 3,764	- 3,764
Other investment inflows – grant of loan	- 15,550	- 9,100	- 4,200
Net cash flows provided / (used) by investing activities	- 6,677	- 7	- 4,062
Cash flow from financial activity			
Inflows	4,068	3,066	7,617
Dividend income	3,225	2,661	1,142
Loans	843	405	6,475
Outflows	- 5,298	- 6,952	- 6,607
Dividend payment	- 5,048	- 6,310	- 6,310
Interest	- 250	-642	- 297
Net cash flows provided / (used) by financing activities	- 1,230	-3,886	1,011
Total cash flow	- 3,439	2,785	- 644
Cash at the period beginning	3,697	912	912
Cash at period end, including:	258	3,697	268
- limited use cash			

Name of company:	Tell S.A.				
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN		
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INTERIM STATEMENT OF CHANGES IN EQUITY

	2011 period from 01/01/2011 to 30/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 30/06/2010
Equity at period beginning (OB)	53,052	53,710	53,710
Equity at period beginning (OB), after reconciliation of comparable data	53,052	53,710	53,710
Share capital at period beginning	1,262	1,265	1,265
Changes in share capital due to redemption of treasury shares		-3	-3
Share capital at period end	1,262	1,262	1,262
Treasury shares at period beginning		-3	-3
Changes in treasury shares		3	3
a) increase (due to)			
b) decrease (due to)		3	3
- redemption		3	3
Treasury shares at period end		0	0
Supplementary capital at period beginning	36,238	35,969	35,969
Changes in supplementary capital	603	268	268
a) increase (due to)	603	268	268
- from distribution of profits	603	268	268
b) decrease (due to)			
Supplementary capital at period end	36,840	36,237	36,237
Other reserve capitals at period beginning	9,902	9,902	9,902
Change in other reserve capitals			
a) increase (due to)			
b) decrease (due to)			
Other reserve capitals at period end	9,902	9,902	9,902
Retained profit at period beginning	5,651	6,578	6,578
Retained profit at period beginning	5,651	6,578	6,578
b) decrease (due to)	5,651	6,578	6,578
- from distribution of profits	5,651	6,578	6,578
Retained profit at period end	0	0	0
Net result	5,326	5,651	1,844
a) total comprehensive income	5,326	5,651	1,844
Equity at period end (CB)	53,330	53,052	49,245

Name of company:	Tell S.A.		
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SELECTED FINANCIAL DATA

	in kl	PLN	in k	EUR
SELECTED FINANCIAL DATA	1st half-year of 2011 period from 01/01/2011 to 30/06/2011	1st half-year of 2010 period from 01/01/2010 to 30/06/2010	1st half-year of 2011 period from 01/01/2011 to 30/06/2011	1st half-year of 2010 period from 01/01/2010 to 30/06/2010
I. Net revenues from the sale of services and goods	54,445	56,746	13,723	14,172
II. Profit on operating activities	2,621	1,757	661	439
III. Gross profit	5,920	2,266	1,492	566
IV. Net profit	5,326	1,844	1,342	461
V. Net cash flows provided / (used) by operating activities	4,468	2,407	1,126	601
VI. Net cash flows provided / (used) by investing activities	-6,677	-4,062	-1,683	-1,014
VII. Net cash flows provided / (used) by financing activities	-1,230	1,011	-310	252
VIII. Total net cash flows	-3,439	-644	-867	-161
IX. Total assets	105,305	111,899	26,415	26,991
X. Liabilities and provisions for liabilities	51,975	62,653	13,038	15,112
XI. Long-term liabilities	3,279	4,989	822	1,203
XII. Short-term liabilities	44,535	54,392	11,171	13,120
XIII. Shareholder's equity	53,330	49,245	13,377	11,878
XIV. Share capital in PLN	1,261,924.60	1,261,924.60	316,542	304,386
XV. Average weighted number of shares (items)	6,309,623	6,309,623	6,309,623	6,309,623
XVI. Earnings per ordinary share (in PLN/EURO)	0.84	0.29	0.21	0.07
XVII. Diluted earnings per ordinary share (in PLN/EURO)	0.84	0.29	0.21	0.07
XVIII. Number of shares (items)	6,309,623	6,309,623	6,309,623	6,309,623
XIX. Book value per ordinary share (in PLN/EURO)	8.45	7.80	2.12	1.88
XX. Diluted book value per ordinary share (in PLN/EURO)	8.45	7.80	2.12	1.88
XXI. Declared or paid dividend per share (in PLN/EURO)				

The method of the calculation of the average PLN/EUR exchange rates in the reporting period is described in Note 2.21.

The interim financial statements was approved by the Management Board of the Company on 03 August 2011 and signed by the Management Board:

Rafał Stempniewicz	Stanisław Górski	Robert Krasowski
President of the Management Board	Member of the Management Board	Member of the Management Board

Name of company:	Tell S.A.		
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INTRODUCTION TO THE COMPANY'S INTERIM FINANCIAL STATEMENTS FOR THE PERIOD FROM 01/01/2011 TO 30/06/2011.

1. GENERAL

1.1. INFORMATION ABOUT THE COMPANY

Name: Tell

Legal form: Spółka Akcyjna (Polish joint-stock company)

Seat: Poznań, ul. Forteczna 19a

Country of incorporation: Poland

Basic objects of business:

- Telecommunications

- Wholesale of telecommunications equipment on a fee or contract basis

Wholesale of office machinery and equipment
Retail sale of telecommunications equipment

Information technology

- Advertising

Registration authority:

District Court Poznań- Nowe Miasto i Wilda, 8th Commercial Division

of the National Court Register

Statistical number (REGON): 630822208

1.2. DURATION OF THE COMPANY

The duration of the Company is unlimited.

1.3. PRESENTED PERIODS

The separate interim financial statements contain data for the period from 01 January 2011 to 30 June 2011 and comparable data.

1.4. COMPOSITION OF THE GOVERNING BODIES OF THE COMPANY AS AT 30 JUNE 2011

Management Board:

Rafał Stempniewicz - President of the Management Board
Stanisław Górski - Member of the Management Board
Robert Krasowski - Member of the Management Board

Changes in the Management Board:

In the financial year, the composition of the Management Board did not change.

Supervisory Board:

Paweł Turno - Chairman of the Supervisory Board

Tomasz Grabiak - Member of the Supervisory Board until 29/04/2011

Piotr Karmelita - Member of the Supervisory Board
Mariola Więckowska - Member of the Supervisory Board
Tomasz Buczak - Member of the Supervisory Board

Marek Piątkowski - Member of the Supervisory Board since 30/04/2011

Changes in the Supervisory Board:

During the financial year, there were some changes in the composition of the Supervisory Board. Mr Tomasz Grabiak resigned from running for the appointment for the next term of office. Mr Marek Piątkowski was appointed a member of the Supervisory Board.

Name of company:	Tell S.A.		
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1.5. CHARTERED AUDITORS

Grant Thornton Frąckowiak Sp. z o.o. Sp. k. Plac Wiosny Ludów 2 61-831 Poznań

1.6. QUOTATIONS AT THE REGULATED MARKET

1. General:

The Warsaw Stock Exchange

Stock Exchange: ul. Książęca 4 00-498 Warszawa

Symbol at the WSE: TEL
Sector at the WSE: retail sale

The National Depository for Securities (KDPW)

2. Depository-settlement system: ul. Książęca 4 00-498 Warszawa

Tell S.A.

3. Contact with investors: ul. Forteczna 19a 61-362 Poznań

1.7. MAJOR SHAREHOLDERS

As at 30 June 2011, shareholders holding more than 5% at the General Meeting of Shareholders were as follows:

Shareholder	Number of registered shares	Number of bearer shares	Total shares	Number of votes per registered shares	Number of votes per bearer shares	Total votes	% of share capital	% of votes
BBI Capital NFI S.A.	1,429,750		1,429,750	2,859,500		2,859,500	22.66%	34.22%
Havo Sp. z o.o.		675,000	675,000		675,000	675,000	10.70%	8.08%
Rafał Stempniewicz	175,000	122,280	297,280	350,000	122,280	472,280	4.71%	5.65%
AVIVA Investors FIO* AVIVA Investors SFIO		657,672	657,672		657,672	657,672	10.42%	7.87%
Quercus Parasolowy SFIO, Quercus Absolute Return FIZ		888,235	888,235		888,235	888,235	14.08%	10.63%
	1,604,750	2,343,187	3,947,937	3,209,500	2,343,187	5,552,687	62.57%	66.45%

1.8. TELL S.A. GROUP AS AT 30 JUNE 2011

The Tell S.A. Group comprises Tell S.A. and its subsidiaries.

Euro-Phone Sp. z o.o.

- Seat of the Company: ul. Puławska 40a, 05-500 Piaseczno,
- Basic object of business: Agents specialised in the sale of other particular products (Polish Classification of Economic Activities of 2007 4618Z),
- Company's legal basis: The Company was established on 19 March 1998 (Notarised deed No. A 2699/98).
 The registration authority is the District Court for the Capital City of Warsaw in Warsaw, 13th Commercial Division of the National Court Register, KRS 0000010796. Incorporation date: 25 May 2001,
- The Company's share capital is PLN 2,550,000. In Euro-Phone Sp. z o.o., Tell S.A, holds 100% of shares.

PTI Sp. z o.o.

- Seat of the Company: ul. Glogera 5, 31-222 Kraków,
- Basic objects of business: (Polish Classification of Economic Activities of 2007) 4618Z Agents specialised in the sale of other particular products,

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
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Company's legal basis: The Company was established on 12 July 2007 - Notarised deed No. A 5675/2007.
 The registration authority is the District Court for Krakow - Śródmieście in Krakow, 11th Commercial Division of the National Court Register, KRS 0000286046. Incorporation date: 13 August 2007,

The Company's share capital is PLN 1.900.000. In PTI Sp. z o.o., Tell S.A, holds 100% shares.

Toys4Boys Pl. Sp. z o.o.

- Seat of the Company: ul. Nowy Świat 11B, 80-299 Gdańsk,
- Basic objects of business: retail sale via mail order houses or via Internet (Polish Classification of Economic Activities of 2007 – 4791Z),
- Company's legal basis: The Company was established on 16 February 2007 (Notarised deed No. A 5029/2007). Registration authority: District Court for Gdańsk - Północ in Gdańsk, 7th Commercial Division of the National Court Register, KRS 0000276286. Incorporation date: 12 March 2007,
- The Company's share capital is PLN 142,900. In Toys4Boys. Pl Sp. z o.o., Tell S.A. holds 30% of shares.

The financial statements of Toys4BoysPl. Sp. z o.o. is not material in terms of the consolidated financial statements of the Tell S.A. Group. By decision of the Management Board, it was decided that as of 30 June 2011 Toys4BoysPl Sp. z o.o. would not be consolidated.

Connex Sp. z o.o.

- Seat of the Company: ul. Forteczna 19A, 61-362 Poznań,
- Basic object of business: Other wholesale Polish Classification of Economic Activities of 2007: 5190Z
- Company's legal basis: The Company was established on 06 July 2000 Notarised deed No. A 4298/2000.
 Registration authority: District Court for Poznań Nowe Miasto i Wilda in Poznań, 8th Commercial Division of the National Court Register, KRS 0000024020,
- The Company's share capital is PLN 200000. In Connex Sp. z o.o., Tell S.A, holds 100% of shares.

Connex Sp. z o.o. has been deconsolidated due to the loss of the possibility to manage the financial and operational policies so as to gain economic benefits on its operations. Currently, Connex Sp. z o.o. does not carry on any business activities. The loss of control over the company was settled in the consolidated annual financial statements as at 01/01/2010.

1.9. STATEMENT OF THE MANAGEMENT BOARD

Pursuant to the regulation of the Minister of Finance of 19 February 2009 on ongoing and periodical information to be given by issuers of securities, the Management Board of the Company hereby states and declares that, to the best of its knowledge, these separate interim financial statements and comparable data have been prepared in accordance with the accounting policies binding on the Company and they present the economic and financial situation of the Company as well as its financial result in a true, reliable and fair manner.

These separate interim financial statements have been prepared in accordance with the International Accounting Standard 34 Interim Financial Reporting as endorsed by the European Union and in the scope as required by the regulation of the Minister of Finance of 19 February 2009 on ongoing and periodical information to be provided by issuers of securities (*Journal of Laws* No. 33, item 259, as amended). These statements cover the period from 1 January to 30 June 2011 and comparable periods.

The Management Board hereby declares that the entity authorised to audit the financial statements that reviewed the separate interim financial statements has been appointed in accordance with the legal regulations and that this entity as well as the chartered auditors in charge of the audit, meet the requirements allowing them to issue an impartial and independent report on the review as per the applicable domestic laws and professional standards. In accordance with the corporate governance riles adopted by the Management Board, the chartered auditor was appointed by the Supervisory Board by virtue of the resolution of 23 May 2011 on the appointment of a chartered auditor. The Supervisory Board made the above appointment so as to guarantee full independence and objectivity of the appointment process as well as the performance of his duties by the chartered auditor.

1.10. APPROVAL OF THE FINANCIAL STATEMENTS

These separate interim financial statements were approved for publication by the Management Board on 03 August 2011.

1.11. COMPLIANCE WITH THE INTERNATIONAL FINANCIAL REPORTING STANDARDS.

These separate interim financial statements have been prepared in accordance with the requirements of the International Accounting Standard 34 *Interim Financial Reporting* as endorsed by the European Union. As at the date of the approval of this statement for publication, considering the existing process of implementation of IFRS standards in the EU and the Company's operations, there are no differences between the IFRS standards that have come into effect and IFRS standards approved by the EU as regards the accounting principles applied

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by the Company. The IFRS comprise standards and interpretations approved by the International Accounting Standards Board (IASB) and the International Financial Reporting Interpretations Committee (IFRIC).

These separate interim financial statements of the Company should be analysed together with the consolidated interim financial statements approved for publication by the Management Board and published on the same date as the separate financial statements. This will ensure comprehensive information about the economic and financial position of the Company as at 30 June 2011 as well as the financial result for the period from 1 January to 30 June 2011.

1.12. SEASONALITY AND CYCLICITY OF OPERATIONS

The seasonal character of sales of mobile phone services is visible mainly in the growth of sale in the fourth quarter, particularly in December. Sometimes, this natural seasonal character is modified owing to marketing activities of operators, however in the reporting period the Issuer's Management Board did not note any significant diversions from standard pattern.

1.13. GOING CONCERN AND COMPARABILITY OF FINANCIAL STATEMENTS

The separate interim financial statements have been prepared in accordance with the going concern principle, i.e. an assumption that the Company will continue its business for the period of 12 months after the last balance sheet date, i.e. after 30 June 2011. As at the day these financial statements were signed, the Company's Management Board did not find any facts or circumstances, which would pose a threat to the going concern within the period of 12 months following the balance sheet date in consequence of any intended or mandatory liquidation or significant reduction of the present activities.

By the date of preparation of these separate interim financial statements for the first half of 2011 there have occurred no events that were not but should have been recognised in the accounting books of the reporting period. Additionally, these financial statements does not comprise any significant events concerning the previous years.

1.14. CHANGE IN ACCOUNTING ESTIMATES

When compared to the separate financial statements of Tell S.A. for 2010, there have been no changes in accounting estimates.

2. DESCRIPTION OF THE ACCOUNTING POLICIES, INCLUDING THE METHODS OF MEASUREMENT OF ASSETS, EQUITY AND LIABILITIES AS WELL AS INCOMES AND EXPENSES

2.1. ACCOUNTING POLICIES

The financial statements have been prepared at historical cost, save: derivative financial instruments, financial instruments at fair value recognised as profit or loss, available-for-sale financial assets, and investments in properties, which have been measured at fair value.

These financial statements were prepared in Polish zlotys ("PLN"), and all values are given in thousands PLN, unless otherwise indicated.

When preparing these separate interim financial statements, the same accounting principles have been applied as when preparing the separate financial statements for the financial year 2010.

2.2. MATERIAL VALUES BASED ON PROFESSIONAL JUDGEMENT AND ESTIMATIONS

In the application of accounting policies with regard to the below-mentioned issues, the most important was, besides the accounting estimates, the professional judgement of the management.

Below are discussed the basic assumptions concerning the future as well as other key sources of uncertainty as at the balance sheet date, to which related are material risks of significant adjustments of the carrying amounts of assets and liabilities in the next financial year.

a) Professional judgement

Classification of lease contracts

The Company classifies leases as operating or financial on the basis of the assessment to what extent the risks and rewards incidental to the possession of the leased object appertain to the lessor and to what extent to the lessee. The assessment is based on the economic text of each transaction.

b) Estimation Uncertainty

Below are discussed the basic assumptions concerning the future as well as other key sources of uncertainty as at the balance sheet date, to which related are material risks of significant adjustments of the carrying amounts of assets and liabilities in the next financial year.

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Impairment of assets

The Company tested the fixed assets for impairment. This required an estimation of the value in use of the cash generating unit to which the given fixed assets belong. The estimation of the value in use consists in the determination of the future cash flows generated by the cash generating unit and requires a determination of the discount rate to be applied to calculate the present value of such flows. The increase on the applied discount rate by 1% would not necessitate the recognition of an additional impairment loss.

Measurement of provisions

Provisions for employee benefits were measured using actuarial methods. A change in financial indicators constituting the basis for the estimates, i.e. a growth of the discount rate by 1% and a fall in the remuneration indicator by 1% would not lead to a decrease in the provision.

Deferred tax assets

The Company recognises the deferred tax assets to the extent that it is probable that the future taxable profit would be available against which they could be utilised. Deterioration of the taxable results in the future may cause this assumption to be unjustified.

Fair value of financial instruments

The fair value of financial instruments for which there is no active market is measured using appropriate measurement techniques. When selecting the appropriate methods and assumptions, the Company uses its professional judgement.

Recognition of revenue

The revenue from sale are recognized - as per the International Accounting Standard 18 Revenue - in the fair value of the consideration received or receivable for products, goods and services delivered or rendered in the course of ordinary economic activities less discounts, value added tax and other sale-related taxes (excise tax).

Depreciation & amortisation rates

The depreciation and amortisation rates are established on the basis of the estimated useful economic life of the tangible and intangible assets. The company carries out an annual verification of the assumed useful economic lives.

2.3. INTANGIBLE FIXED ASSETS

An intangible asset is recognised in the balance sheet when it is an identifiable non-monetary asset without physical substance in the possession of the entity. Intangible assets comprise in particular: economic rights, neighbouring rights, licences, other rights - including the right to lease.

Goodwill

Goodwill is the difference between the cost of a business combination and the lower fair value of the net acquired assets. Costs related to consulting fees, legal fees, accounting fees and all other professional services are recognized in the period in which they are incurred. The balance sheet does not disclose the badwill, the difference is recognised as profit. The goodwill is recognised as an asset and is subject to tests for impairment at least once a year. Any impairment is immediately recognised as profit or loss and is not reversed in subsequent periods.

2.4. TANGIBLE FIXED ASSETS

Plants and machinery, vehicles and other fixed assets are recognized in the balance sheet at historical cost less any accumulated depreciation and impairment.

All fixed assets except land and fixed assets in construction are depreciated over their estimated economic useful lives on the straight line basis, with the application of the following annual depreciation rates:

- plants and machinery, vehicles and other 10-60%

Gains or losses on the sale/liquidation or discontinuance of the use of fixed assets are determined as a difference between the revenue from the sale and the net value of such assets and are recognised as profit or loss.

2.5. LEASE

Financial lease contracts are contracts on the basis of which all risks and all potential rewards of the ownership are transferred on the lessee.

All other lease types are treated as operating lease.

Assets used on the basis of financial lease contracts are treated equally as the Company's assets and are measured upon the lease contract inception at the lower of the fair value of the leased item and the present value

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of the minimum lease payments. Lease payments are split into the interest part and the principal amount so that the interest rate on the outstanding amount would be a fixed value.

Lease payments under operating lease are recognised in profit or loss on the straight-line basis over the lease term.

2.6. INVENTORIES

Inventories are measured at the lower of the cost or the net realisable price. Inventories that lost their relevance or whose relevance has been reduced are impaired. Impairment charges are expensed as other operating costs

2.7. BORROWING COSTS

The borrowing costs directly related to the acquisition, construction or production of a qualifying asset are capitalised as part of the cost of that asset until it is put to use. These costs are decreased by income from temporary investments of funds acquired to produce the given asset.

All other borrowing costs are recognised directly as an expense in the period in which they are incurred.

2.8. FINANCIAL INSTRUMENTS

Financial assets and liabilities are on the Company's balance sheet when the Company becomes a party to the contract.

Investments in securities are classified as instruments measured at fair value through profit or loss or available-for-sale and are measured as at the balance sheet date at fair value. When the securities were classified as measured at fair value through profit or loss, the gains or losses due to the change in fair value are recognised as profit or loss of the given period. In case of available-for-sale assets, the gains and losses due to the change in fair value are recognised directly in equity until the sale of the asset or its impairment. Then, the accumulated gains and losses previously recognised in equity are recognised as profit or loss of the given year.

2.9. TRADE RECEIVABLES

Trade receivables are measured at cost less impairment. In case of receivables falling due within 12 months of the balance sheet date, due to insignificant differences, they are measured at nominal value.

Provisions for receivables are set up for receivables from debtors in liquidation or bankruptcy, receivables from debtors in case a motion for their bankruptcy has been filed, receivables questioned by the debtors, receivables vindicated in court and past due receivables.

2.10. FINANCIAL LIABILITIES AND EQUITY INSTRUMENTS

The financial liabilities and equity instruments are classified depending on the economic text of their underlying contracts. Equity instrument is a contract that gives the right to participate in the assets of an entity less all its liabilities.

2.11. BANK LOANS

Interest bearing bank loans are recognised at cost corresponding to the fair value of cash received. In subsequent periods the loans are measured at amortised cost using the effective interest method.

2.12. TRADE LIABILITIES

The financial liabilities and equity instruments are classified depending on the economic text of their underlying contracts. Equity instrument is a contract that gives the right to participate in the assets of an entity less its liabilities.

2.13. EQUITY INSTRUMENTS

Equity instruments issued by the Company are recognized in the value of inflows received less direct issue costs.

2.14. PROVISIONS

The Company recognises a provision on its balance sheet when it has a present obligation (legal or constructive) as a result of a past event, it is probable that an outflow of resources embodying economic benefits will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation.

2.15. COSTS OF ACQUISITION OF NEW ENTITIES

Costs related to the business combinations, i.e. financial consulting, financial and tax due diligence etc. are recognised as other financial costs.

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2.16. SALE REVENUES

The revenue from sale are recognized - as per the International Accounting Standard 18 Revenue - in the fair value of the consideration received or receivable for products, goods and services delivered or rendered in the course of ordinary economic activities less discounts, value added tax and other sale-related taxes (excise tax).

The sale of goods is recognized upon the goods delivery and the transfer of ownership title.

Interest income is recognized gradually upon accrual with regard to the principal amount using the effective interest method.

Dividend income is recognized upon the determination of the shareholders' right to receive them. In case of dividend advances from subsidiaries, the Company recognizes that the fulfilment of statutory conditions concerning the advance payment is equivalent to the determination of the shareholders' right to receive an advance.

2.17. COSTS OF FUTURE PENSION BENEFITS

Payments to defined contribution pension plans are recognized as profit or loss when they become payable. Payments to state plans are treated equally as defined contribution plans.

In case of defined benefit plans, the benefit cost is determined using the projected unit credit method, the actuarial measurement being carried out as at each balance sheet date. Actuarial gains and losses are recognized in total in the period when incurred. They are recognized outside the profit and loss and are presented in the profit and loss recognized.

Past service costs are recognized immediately to the extent that they concern already acquired benefits , otherwise they are amortized using the straight line method over the mean period during which the benefits are acquired.

Pension benefit liabilities are presented in the balance sheet in fair value of the defined benefit liability after adjustment by unrecognised past service costs and less the fair value of the plan assets. In case of excess of assets over liabilities, an asset is recognized in the balance sheet up to the level of past service cost increased by the present value of available refunds and discounts concerning future plan contributions.

2.18. TAXES

The taxes comprise current tax and deferred tax.

The current tax is calculated on the basis of the tax result (taxation basis) of the given financial year. The tax profit (loss) is different from the net book profit (loss) in relation with the exclusion of taxable income and tax deductible costs of subsequent years as well as non-taxable costs and revenue. The taxes are calculated on the basis of tax rates in force in the given financial year.

The deferred tax is measured for all taxable temporary differences as at the balance sheet date between the carrying value of assets and liabilities and their taxable value.

The deferred tax liability is recognised for all taxable temporary differences and the deferred tax assets are recognised to the extent that it is probable that taxable profit will be available against which the recognized deductible temporary differences can be utilised. There is no tax asset or liability when the temporary difference arises in relation with the goodwill or an initial recognition of another asset or liability in a transaction that does not influence the tax result or the book result.

The deferred tax liability is recognised for all temporary tax differences arising in consequence of investments into subsidiaries, associates and joint ventures, unless the Company is capable of controlling the moment of temporary difference reversal and it is probable that the temporary difference will not reverse in the foreseeable future.

The deferred tax asset is analysed as at each balance sheet date and when the expected future taxable profit will not be sufficient to realize an asset or its part, it is impaired.

The deferred tax is measured using the tax rates that are expected to apply to the period when the asset is realized or a liability is settled. The deferred tax is recognized as profit or loss save when it concerns the items recognized directly as equity. In the last case, also the deferred tax is settled directly in equity.

2.19. THE COMPANY'S SOCIAL BENEFIT FUND

The Company's Social Benefit Fund Act of 04 March 1997, as amended, stipulates that the Company's Social Benefit Fund is set up by employers employing more than 20 persons. The Company has created such Fund and

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makes periodical contributions thereto on the basis of a basic appropriation. The purpose of the Fund is to finance the social activities for the benefit of employees.

The cash in the Fund's bank account are set off against all liabilities to the Fund. The Fund's assets doe not meet the definition of an asset and are not disclosed in the Company's balance sheet.

2.20. FUNCTIONAL CURRENCY AND PRESENTATION CURRENCY

The items in the financial statements are measured in the currency of the basic economic environment in which the Company operates ("functional currency"). The financial statements are presented in Polish zlotys (PLN), a currency that is the Company's functional and presentation currency.

Transactions expressed in foreign currencies are converted into the functional currency as per the exchange rate on the transaction date. Transaction settlement exchange gains and losses as well as the balance sheet measurement of cash assets and liabilities expressed in foreign currencies are recognized as profit or loss, unless they are deferred as equity when they qualify as cash flow hedges or security for shares in net assets.

2.21. BALANCE SHEET, INCOME STATEMENT AND CASH FLOW STATEMENT ITEMS CONVERSION PRINCIPLES

In order to express particular balance sheet items in EURO, a conversion of the values in domestic currency was made at the exchange rate as at the period end:

- for conversion of balance sheet data as at 30/06/2010, the following exchange rate was applied: EUR 1 = PLN 4.1458,
 - in accordance with conversion table of the National Bank of Poland No. 125/A/NBP/2010 of 30/06/2010.
- for conversion of balance sheet data as at 30/06/2011, the following exchange rate was applied: EUR 1
 PLN 3.9866, in accordance with conversion table of the National Bank of Poland No. 125/A/NBP/2011 of 30/06/2011.

The income statement and cash flow statement data expressed in EUR were converted by dividing the data in Polish currency by the average exchange rate in the given period:

to determine the income statement and cash flow statement data for the first half of 2010, the following exchange rate was applied: EUR 1 = PLN 4.0042, which is an arithmetical average of exchange rates announced by the National Bank of Poland as at the last day of each one of the 6 months covered by the statements, i.e.

$$\frac{4.0616 + 3.9768 + 3.8622 + 3.9020 + 4.0770 + 4.1458}{6} = 4.0042$$

to determine the income statement and cash flow statement data for the first half of 2011, the following exchange rate was applied: EUR 1 = PLN 3.9673, which is an arithmetical average of exchange rates announced by the National Bank of Poland as at the last day of each one of the 6 months covered by the statements, i.e.

$$\frac{3.9345 + 3.9763 + 4.0119 + 3.9376 + 3.9569 + 3.9866}{6} = 3.9673$$

2.22. CHANGES IN ACCOUNTING POLICIES

Below are presented the new IFRIC standards and interpretations published by the International Accounting Standards Board and effective for financial years beginning on or after 01 January 2011.

- Amendments to IFRS 1 First-Time Adoption of International Financial Reporting Standards Limited Exemption from Comparative IFRS 7 Disclosures for First-time Adopters (effective for annual periods beginning on or after 1 July 2010),
- Amendments to IAS 24 Related Party Disclosures Relief for state-controlled entities and clarification of definition of related parties (effective for annual periods beginning on or after 1 January 2011).
- Amendments to IAS 32 Financial Instruments: Presentation Classification of Issue Rights (effective for annual periods beginning on or after 1 February 2010),
- Amendments to various standards and interpretations *Revisions of IFRS (2010)* amendments made as part of the procedure of implementation of annual amendments to IFRS as published on 6 May 2010 (IFRS 1, IFRS 3, IFRS 7, IAS 1, IAS 27, IAS 34 and IFRIC 13) aimed mainly at solving inconsistencies and clarification of terminology (effective for annual periods beginning on or after 1 July 2010 or 1 January 2011, depending on standard/interpretation,

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- Amendments to IFRIC 14 IAS 19 The Limit on a Defined Benefit Asset, Minimum Funding Requirements and their Interaction: Prepayments of a Minimum Funding Requirements (effective for annual periods beginning on or after 1 January 2011),
- IFRIC 19 Extinguishing Financial Liabilities with Equity Instruments (effective for annual periods beginning on or after 1 July 2010).

According to the Management Board of the Company, the introduction of the above standards and interpretations will not have a significant impact on the accounting policies applied by the Company, save additional or new disclosures. The Company is currently analysing the consequences and the impact of the application of the above new standards and interpretations on the financial statements.

2.23. NEW STANDARDS PENDING IMPLEMENTATION BY THE COMPANY

Below are presented the new standards and IFRIC interpretations published by the International Accounting Standards Board that are not effective for the current reporting periods.

- IFRS 9 Financial Instruments (effective for annual periods beginning on or after 1 January 2013),
- IFRS 10 Consolidated Financial Statements (effective for annual periods beginning on or after 1 January 2013),
- IFRS 11 Joint Arrangements (effective for annual periods beginning on or after 1 January 2013),
- IFRS 12 Disclosure of Interests in Other Entities (effective for annual periods beginning on or after 1 January 2013).
- IFRS 13 Fair Value Measurement (effective for annual periods beginning on or after 1 January 2013),
- IAS 27 (revised in 2011) Separate Financial Statements (effective for annual periods beginning on or after 1 January 2013),
- IAS 28 (revised in 2011) Investments in Associates and Joint Ventures (effective for annual periods beginning on or after 1 January 2013),
- Amendments to IFRS 1 First-Time Adoption of International Financial Reporting Standards Severe Hyperinflation and Removal of Fixed Dates for First-time Adopters (effective for annual periods beginning on or after 1 July 2011),
- Amendments to IFRS 7 Financial Instruments: Disclosures Transfer of Financial Assets (effective for annual periods beginning on or after 1 July 2011),
- Amendments to IAS 1 Presentation of Financial Statements Presentation of items of Other Comprehensive Income (effective for annual periods beginning on or after 1 July 2012),
- Amendments to IAS 12 *Income Taxes* Deferred Tax: Recovery of Underlying Assets (effective for annual periods beginning on or after 1 January 2012),
- Amendments to IAS 19 Employee Benefits Post-Employment Benefits Comprehensive Reconsideration (effective for annual periods beginning on or after 1 January 2013),

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3. SUPPLEMENTARY NOTES TO THE SEPARATE INTERIM FINANCIAL STATEMENTS

NOTE NO. 1.

OPERATING SEGMENTS

The Company does not identify operating segments, because it carries out a uniform economic activity related to mobile phones.

The Company conducts its operating activities on a single geographic area, i.e. the territory of Poland.

Subject to the trade secrecy clause, no information concerning the value of sales to a particular customers, whose volume exceeds 10% of total sales, has been presented.

NOTE NO. 2.

INTANGIBLE ASSETS

Information about intangible assets concerning the carrying amounts, amortisation, and classification was presented in tables 1, 2 and 3.

Table No. 1

GROSS INTANGIBLE ASSETS	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) goodwill	21,298	21,298	21,298
b) acquired concessions, patents, licences and similar assets, including:	2,593	2,560	2,555
- software	2,593	2,560	2,555
c) other intangible assets	5,051	5,051	4,781
Total intangible assets	28,943	28,910	28,635

Table No. 2

Table No. 2				
INTANGIBLE ASSETS IN THE PERIOD FROM	01/01 TO 30/06/2010	, ,		
Details	Software (licences)	Other (lease rights)	Goodwill	Total
Gross value - as at 01/01/2010	2,542	4,781	21,298	28,622
Increase in gross value (due to):	13			13
- acquisition	13			13
Decrease in gross value (due to):				
Gross value - as at 30/06/2010	2,555	4,781	21,298	28,635
Amortisation - as at 01/01/2010	2,342	4,575		6,917
Increase in amortisation (due to):	41	62		104
- amortisation charges	41	62		104
Decrease in amortisation (due to):				
Amortisation - as at 30/06/2010	2,383	4,637		7,020
Net value - as at 01/01/2010	201	206	21,298	21,705
Net value - as at 30/06/2010	172	144	21,298	21,614

Table No. 3

INTANGIBLE ASSETS IN THE PERIOD FROM 01/01 TO 30/06/2011					
Details	Software (licences)	Other (lease rights)	Goodwill	Total	
Gross value - as at 01/01/2011	2,560	5,051	21,298	28,910	
Increase in gross value (due to):	33			33	
- acquisition	33			33	
Decrease in gross value (due to):					
Gross value - as at 30/06/2011	2,593	5,051	21,298	28,943	
Amortisation - as at 01/01/2011	2,421	4,692		7,113	
Increase in amortisation (due to):	38	116		155	
- amortisation charges	38	116		155	
Decrease in amortisation (due to):					
Amortisation - as at 30/06/2011	2,459	4,808		7,268	

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Net value - as at 01/01/2011	139	359	21,298	21,797
Net value - as at 30/06/2011	134	243	21,298	21,675

2 years

The Company uses intangible assets it purchased.

The useful life is specified and amounts to, respectively:

- software (licences)

- Maxebiznes financial & accounting programme 5 years

- cost of acquisition of lease rights (other assets) 5 years

The Company does not amortise the goodwill, but it carries out tests for its impairment.

The intangible assets are amortised over their useful life.

NOTE NO. 3.

GOODWILL

Taurus

In 2006, the Company acquired an organised business of Taurus Sp. z o.o. comprising a network of thirteen selling outlets, which allowed it to carry out economic activities consisting in the provision of services to PTK Centertel Sp. z o.o. The transaction was closed on 31 August 2006. The balance sheet goodwill as at 31 December 2006 amounted to kPLN 1,202.

As at the take-over date, the goodwill was recognised as a asset that will bring the Company economic benefits in subsequent periods.

The acquiring company measured the merger cost as the total of the fair value of acquired assets plus all costs that could be directly allocated to the merger.

The merger costs amounted to kPLN 113. The value of assets acquired in result of the merger amounted to kPLN 121.

As at 31 December 2010, the Company conducted a goodwill impairment test that did not disclose a necessity to recognise an impairment loss.

Goodwill impairment test

The goodwill was created in consequence of the take-over of control over Taurus Sp. z o.o. by Tell S.A. and was allocated to one of the cash generating unit, constituting an organisationally separate business of the Company comprising selling outlets and a network of commercial representatives.

The carrying amount of the goodwill in PLN as at:

30/06/2011	31/12/2010
30, 33, 23	0 17 12/20 10
PLN 1,202,156.25	PLN 1,202,156.25

Cash generating unit.

The recoverable amount of a cash generating unit was established on the basis of the value in use calculated on the basis of the cash flow forecasts comprising financial budgets for 5 years. The cash flow forecasts assumed a discount rate of 13.5% and the flows exceeding the five-year long period are estimated without any potential growth assumed.

Key assumptions used for the calculation of the value in use

The estimation of the value in use of a cash generating unit is sensitive to the following variables:

- cash flows:
- discount rated;
- market share in a budget year;
- growth rate applied when estimating cash flows outside the scope of budgeted periods.

Cash flows – are made on the basis of values achieved in the periods preceding the budget period and on the prudent estimates concerning the future derived from them.

Discount rate – reflects the estimation of risk typical for Tell S.A. made by the management. This is an indication used by the management in order to estimate the operational effectiveness (results) and future investment proposals.

The discount rate and the growth rate of future cash flows assumed for the determination of the recoverable amount was expressed in real values, i.e. disregarding the inflation. The cash flow and the discount rate are compliant with the IAS 36 methodology, i.e. they do not include the income tax paid by the Company. Had the tax effect been accounted for in the discount rate, it would amount to 10.92%.

Assumptions concerning the market shares – these assumptions are material because the management assesses the ways in which the economic and financial position of Tell S.A. may change during the budget period with respect to competitors. The management expects that the market share of Tell S.A. will be stable in the budget year.

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Estimated growth rate - not assumed.

Sensibility to changes of assumptions

In case of the estimation of the value in use, the management is convinced that no reasonably possible change of any key assumption made above would result in exceeding by the carrying amount of such unit of its recoverable amount adjusted by the book value of net assets.

Havo

In 2007, Tell S.A. acquired an organised business of Havo Sp. z o.o. by contract of 20 November 2006.

The organised business was finally taken over on 01 February 2007, when all conditions precedent agreed between the parties had been met.

The take-over concerned 105 PTK Centertel Sp. z o.o. service distribution outlets, a sale structure with business consultants, comprising approx. 40 sellers active outside the distribution outlets, receivables from future commissions. The contract contained the Buyer's obligation to adopt a resolution on the issue of 135,000 new shares and offering them to the Seller in exchange for a cash contribution. The total agreed selling price was kPLN 20,175, whereby part of it was paid by a transfer and part was set-off with the buyer's amounts due from the payment of a cash contribution in exchange for shares.

The acquiring company measured the merger cost as the total of the fair value of acquired assets plus all costs that could be directly allocated to the merger.

In relation with the adopted way of qualification of revenue, the total amount of expenses to acquire the organised business was decreased by the value of tangible fixed assets taken over, and the remaining part was recognised as goodwill. It was assumed that goodwill constituted future economic benefits from assets that cannot be separately identified or recognised.

The merger costs amounted to kPLN 689. The value of assets acquired in result of the merger amounted to kPLN 768.

As at 31 December 2010, the Company conducted a goodwill impairment test that did not disclose a necessity to recognise an impairment loss.

Goodwill impairment test

The goodwill was created in consequence of the take-over of control over Havo Sp. z o.o. by Tell S.A. and was allocated to one of the cash generating unit, constituting an organisationally separate business of the Company comprising selling outlets and a network of commercial representatives.

The carrying amount of the goodwill in PLN as at:

30/06/2011	31/12/2010
PLN 21,096,079.04	PLN 21,096,079.04

Cash generating unit

The recoverable amount of a cash generating unit was established on the basis of the value in use calculated on the basis of the cash flow forecasts comprising financial budgets for 5 years. The cash flow forecasts assumed a discount rate of 13.5% and the flows exceeding the five-year long period are estimated without any potential growth assumed.

Key assumptions used for the calculation of the value in use

The estimation of the value in use of a cash generating unit is sensitive to the following variables:

- cash flows:
- · discount rated;
- market share in a budget year;
- growth rate applied when estimating cash flows outside the scope of budgeted periods.

Cash flows – are made on the basis of values achieved in the periods preceding the budget period and on the prudent estimates concerning the future derived from them.

Discount rate – reflects the estimation of risk typical for Tell S.A. made by the management. This is an indication used by the management in order to estimate the operational effectiveness (results) and future investment proposals.

The discount rate and the growth rate of future cash flows assumed for the determination of the recoverable amount was expressed in real values, i.e. disregarding the inflation. The cash flow and the discount rate are compliant with the IAS 36 methodology, i.e. they do not include the income tax paid by the Company. Had the tax effect been accounted for in the discount rate, it would amount to 10.92%.

Assumptions concerning the market shares – these assumptions are material because the management assesses the ways in which the economic and financial position of Tell S.A. may change during the budget period with respect to competitors. The management expects that the market share of Tell S.A. will be stable in the budget year.

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
Rounding up/down level:	all values are expressed in thou	sands of Polish zlotys (kPLN), unless otherwise indicated

Estimated growth rate - not assumed.

Sensibility to changes of assumptions

In case of the estimation of the value in use, the management is convinced that no reasonably possible change of any key assumption made above would result in exceeding by the carrying amount of such unit of its recoverable amount adjusted by the book value of net assets.

NOTE NO. 4. TANGIBLE FIXED ASSETS

Information on tangible fixed assets was presented in tables 4 to 7.

Table No. 4

GROSS TANGIBLE FIXED ASSETS	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) fixed assets, including:	10,203	10,460	10,657
- plants and machinery	2,629	2,573	2,592
- vehicles	1,166	1,429	1,667
- other fixed assets	6,408	6,459	6,398
b) fixed assets in construction	5		109
c) advances for fixed assets in construction			
Total tangible fixed assets	10,208	10,460	10,766

Table No. 5

TANGIBLE FIXED ASSETS IN THE PERIOD FROM 01/01 TO 30/06/2010						
Details	Land	Plants and machinery	Vehicles	Other fixed assets	Total	
Gross value - as at 01/01/2010		2,544	1,833	6,230	10,606	
Increase in gross value (due to):		63	223	169	455	
- acquisition		63	223	169	455	
Decrease in gross value (due to):		15	389	1	405	
- sale		15	389	1	405	
Gross value - as at 30/06/2010		2,592	1,667	6,398	10,657	
Amortisation - as at 01/01/2010		1,618	880	3,540	6,039	
Increase in amortisation (due to):		249	172	373	794	
- amortisation charges		249	172	373	794	
Decrease in amortisation (due to):		13	198	1	212	
- sale		13	198	1	212	
Amortisation - as at 30/06/2010		1,854	855	3,912	6,621	
Net value - as at 01/01/2010		926	952	2,690	4,568	
Net value - as at 30/06/2010		738	812	2,486	4,036	

TANGIBLE FIXED ASSETS IN THE PERIOD FROM 01/01 TO 30/06/2011						
Details	Plants and machinery	Vehicles	Other fixed assets	Total		
Gross value - as at 01/01/2011	2,573	1,429	6,459	10,460		
Increase in gross value (due to):	98		51	149		
- acquisition	98		51	149		
Decrease in gross value (due to):	42	263	102	406		
- sale	42	263	102	406		
Gross value - as at 30/06/2011	2,629	1,166	6,408	10,203		

Name of company:	Tell S.A.				
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN		
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated				

Amortisation - as at 01/01/2011	2,051	626	4,052	6,729
Increase in amortisation (due to):	211	127	364	702
- amortisation charges	211	127	364	702
Decrease in amortisation (due to):	41	184	55	279
- sale	41	184	55	279
Amortisation - as at 30/06/2011	2,222	569	4,362	7,152
Net value - as at 01/01/2011	521	803	2,407	3,731
Net value - as at 30/06/2011	407	597	2,046	3,050

BALANCE SHEET FIXED ASSETS (OWNERSHIP STRUCTURE)	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) own	10,208	10,460	10,766
b) used on the basis of a lease, rental or similar contract, including:			
Total gross balance sheet fixed assets	10,208	10,460	10,766

The fixed assets are recognised at cost. This concerns assets that were purchased. The tangible fixed assets used on the basis of a finance lease contract are recognised in the present value of minimum lease payments. Adopted useful lives:

- plants and machinery

from 2 years to 10 years

- vehicles

from 2.5 years to 5 years

- expenditure on fixed assets of third parties

10 years

- equipment and furniture

5 years

The depreciable tangible assets are depreciated over their useful life.

The Company does not have any fixed assets held for sale.

NOTE NO. 5. LONG-TERM RECEIVABLES

Information on long-term receivables is presented in table 8.

Table No. 8

GROSS LONG-TERM RECEIVABLES	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) from related parties			
b) from other parties – deposits	695	753	723
Total net short-term receivables	695	753	723
c) impairment charges			
Total gross short-term receivables	695	753	723

NOTE NO. 6. **INVESTMENT PROPERTIES**

Not present in the Company.

NOTE NO. 7. **INVESTMENTS IN SUBSIDIARIES**

Information about investments in subsidiaries is presented in the tables below. Investments in subsidiaries comprise shares presented in tables 9,10,11.

Name of company:	Tell S.A.				
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN		
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated				

Name of entity, legal form, registered office	Registered office	Object of the business	Type of relation	Consolidation method	Date of control take- over	Value of shares at cost		Shares at carrying amount	Percentage of share capital held	% of votes at the General Meeting of Shareholders
Euro-Phone Sp.z o.o.	Warszawa	trade	direct subsidiary	full consolidati on	12/07/2007	11,025		11,025	100.00%	100.00%
PTI Sp. z o.o.	Kraków	trade	direct subsidiary	full consolidati on	28/06/2007	13,324		13,324	100.00%	100.00%
Toys4Boys. PI Sp. z o.o.	Gdańsk	Trade	associate	property titles	01/04/2011	1,287		1,287	30%	30%
Connex Sp. z o.o.	Poznań	trade	direct subsidiary	No control	30/06/2003	150	150	0	100.00%	100.00%

Table No. 10

LONG-TERM FINANCIAL ASSETS	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) interests in subsidiaries	25,636	24,349	24,349
- Euro-Phone Sp. z o.o.	11,025	11,025	11,025
- PTI Sp. z o.o.	13,324	13,324	13,324
- Toys4Boys.PI Sp. z o.o.	1,287		
Total long-term financial assets	25,636	24,349	24,349

Table No. 11

CHANGE IN LONG-TERM FINANCIAL ASSETS - INTERESTS	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) as at period beginning	24,349	20,585	20,585
- PTI Sp. z o.o.		11,328	11,328
- Euro-Phone Sp. z o.o.		9,257	9,257
b) increase (due to)	1,287	3,764	3,764
- additional payment of the price for shares in Impol Sp. z o.o.		1,000	1,000
- increase of the share capital of Euro-Phone Sp. z o.o.		996	996
- increase of the share capital of PTI Sp. z o.o.		1,768	1,768
- acquisition of 30% of shares in Toy4Boys.Pl Sp. z o.o.	1,287		
c) decrease (due to)			
a) as at period end	25,636	24,349	24,349
- Euro-Phone Sp. z o.o.	11,025	11,025	11,025
- PTI Sp. z o.o.	13,324	13,324	13,324
- Toys4BoysPl. Sp. z o.o.	1,287		

On 15 March 2011, Tell S.A. acquired 30% of shares in the increased share capital of Toys4Boys.PI Sp. z o.o. with registered office in Gdańsk for PLN 1,287,000. The investment contract also provides for the acquisition from

Name of company:	Tell S.A.			
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN	
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated			

the previous shareholders of further shares for the total of PLN 900,000. Such shareholding, including the previously acquired shares, would give 51% of the share capital and 51% of votes at the general meeting of shareholders.

The Company is the leader on the market of gifts and gadgets. It runs 13 stores located in shopping malls and an Internet shop. The transaction is an element of the strategy of diversification of the issuer's revenue.

NOTE NO. 8. FINANCIAL ASSETS AVAILABLE-FOR-SALE AND TRADING AND MEASURED AT FAIR VALUE THROUGH PROFIT OR LOSS

There are no available-for-sale financial assets not financial assets held for trading.

NOTE NO. 9.

INVENTORIES

Information on inventories is presented in table 12.

Table No. 12

INVENTORIES	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) goods	9,017	13,388	15,111
Total gross inventories	9,017	13,388	15,111
b) impairment charges	556	556	770
Total net inventories	8,461	12,833	14,341

The inventories comprised goods purchased and held for sale. The inventories are recognised at cost, not higher than the costs to sell. Inventories constitute a loan security. Registered pledge was established on the borrower's inventories in accordance with the detailed provisions of a registered pledge contracts concluded between the borrower and the banks.

NOTE NO. 10. TRADE RECEIVABLES AND OTHER RECEIVABLES

Information on trade receivables and other receivables is presented in tables 13 to 15.

Table No. 13

SHORT-TERM RECEIVABLES	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) trade receivables from related parties	1	25	540
b) receivables from other parties	32,738	40,453	34,137
- trade receivables falling due within 12 months	32,690	40,344	33,875
- VAT receivables		70	33
- other	48	39	229
Total net short-term receivables	32,739	40,479	34,677
c) impairment charges	2,105	1,989	930
Total gross short-term receivables	34,843	42,468	35,607

CHANGE IN IMPAIRMENT OF SHORT-TERM RECEIVABLES	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
As at period beginning	1,989	750	750
a) increase (due to)	116	1,242	180

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
Rounding up/down level:	all values are expressed in thou	sands of Polish zlotys (kPLN	l), unless otherwise indicated

- provisions for impaired trade receivables from other parties	116	1,242	180
b) decrease (due to)		4	
- reversal of provisions for impaired trade receivables from other parties		4	
Provisions for short-term receivables as at period end	2,105	1,989	930

GROSS SHORT-TERM RECEIVABLES (CURRENCY STRUCTURE)	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) in PLN	34,843	42,468	35,607
b) in foreign currencies (as per currency and after conversion into PLN)			
Total short-term receivables	34,843	42,468	35,607

Trade receivables do not bear interest and usually have a 21-day maturity in case of wholesalers, in case of retail sale - the payment is made in cash. The Company has in place a policy of selling only to verified wholesale customers. Therefore, there is no additional credit risk, higher than the level determined by the provision for bad receivables.

Past-due amounts are presented in the balance sheet in net values. The carrying amount of receivables corresponds to their fair value.

NOTE NO. 11. LONG-TERM AND SHORT-TERM PREPAYMENTS

Information on prepayments is presented in table 16.

Table No. 16

14516 146: 16			
PREPAYMENTS	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) Long-term prepayments, including:	327	387	452
- rental fee	327	387	452
a) Short-term prepayments, including:	473	236	516
- property insurance costs	69	101	100
- Company's Social Benefit Fund	269		284
- rental fee	129	129	129
- other costs	6	6	3

NOTE NO. 12. CASH AND CASH EQUIVALENTS

Information on cash and cash equivalents is presented in table 17.

Table No. 17

CASH AND CASH EQUIVALENTS	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
Cash in hand	153	238	255
Cash at bank (including):	105	3,459	13
- Bank DnB NORD Polska S.A.	105	1,643	
- BZ WBK S.A.			13
- Alior Bank S.A.		1,816	
Total cash	258	3,697	268

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
Rounding up/down level:	all values are expressed in thou	sands of Polish zlotys (kPLN), unless otherwise indicated

Cash comprises cash in hand and cash at banks.

The credit risk related to liquid funds is limited, because the other transaction parties are banks having high credit quality class.

NOTE NO. 13. OTHER HELD-TO-MATURITY FINANCIAL ASSETS

Information on other financial assets is presented in table 18.

Table No. 18

OTHER SHORT-TERM FINANCIAL ASSETS	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) in related parties – loans granted	12,115	6,439	10,494
- Connex Sp. z o.o.	560	560	560
- PTI Sp. z o.o	4,299	817	2,213
- Euro-Phone Sp. z o.o	7,257	5,062	7,721
b) significant investor - loans granted			151
- BBI Capital NFI S.A.			151
Total gross other short-term financial assets	12,115	6,439	10,645
c) impairment of loans to Connex Sp. z o.o.	560	560	560
Total net other short-term financial assets	11,556	5,879	10,085

The loans are granted at variable interest rates calculated as the sum of the following components: interest rate determined as above plus a margin of 3.5% to 7%.

The interest rate changes with each first day of a calendar month of the contract validity pro rata to the reference rate calculated and rounded up/down to the second digit on the basis of the arithmetical average of 1M WIBOR for deposits over the last 10 working days of the previous calendar month.

NOTE NO. 14.

SHARE CAPITAL

Information on the share capital structure as at the balance sheet date is presented in table 19.

Table No. 19

Shareholder	Number of registered shares	Number of bearer shares	Total shares	Number of votes per registered shares	Number of votes per bearer shares	Total votes	% of share capital	% of votes
BBI Capital NFI S.A.	1,429,750		1,429,750	2,859,500		2,859,500	22.66%	34.22%
Havo Sp. z o.o.		675,000	675,000		675,000	675,000	10.70%	8.08%
Rafał Stempniewicz	175,000	122,280	297,280	350,000	122,280	472,280	4.71%	5.65%
AVIVA Investors FIO* AVIVA Investors SFIO		657,672	657,672		657,672	657,672	10.42%	7.87%
Quercus Parasolowy SFIO, Quercus Absolute Return FIZ		888,235	888,235		888,235	888,235	14.08%	10.63%
	1,604,750	2,343,187	3,947,937	3,209,500	2,343,187	5,552,687	62.57%	66.45%

^{*} Number of shares held by the Funds represented at the Ordinary General Meeting of Shareholders on 28 April 2011.

In the 1st half of 2011, there was a change in the shareholding structure and voting rights. Pursuant to the request of a shareholder, 70,000 series A registered shares were converted into bearer shares. The converted shares were preferential in terms of voting rights; each share entitled to two votes. In consequence of conversion, this preference expired. After the conversion, the total votes at the general meeting of shareholders is 8,356,248. After the conversion, the value of the share capital did not change and amounts to PLN 1,261,924.60.

As at the balance sheet date, the value of share capital of Tell S.A. amounts to PLN 1,261,924.60 and is divided into:

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
Rounding up/down level:	all values are expressed in thou	sands of Polish zlotys (kPLN), unless otherwise indicated

- 2,046,625 series A registered preferential shares (one share entitles to two votes)
- 4.262.998 ordinary bearer shares.

The nominal value of each share is PLN 0.20.

Total number of votes from all issued shares is 8,356,248.

NOTE NO. 15.

TREASURY SHARES

Information on treasury shares is presented in table 20.

Table No. 20

VALUE OF TREASURY SHARES	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
As at period beginning	0	3	3
a) shares purchased during the period			
a) shares sold during the period			
c) shares redeemed		3	3
As at period end, total	0	0	0

As at the reporting date, the Company does not have any treasury shares.

NOTE NO. 16. SUPPLEMENTARY CAPITAL

Information on supplementary capital is presented in table 21.

Table No. 21

VALUE OF SUPPLEMENTARY CAPITAL	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) share premium	24,863	24,863	24,863
b) established in accordance with the statutes/articles of association above the statutory (minimum) value	11,976	11,373	11,373
Total supplementary capital	36,840	36,237	36,237

The supplementary capital is created from share premium. Additionally, the supplementary capital is created from the appropriation of profits generated by the company in previous years.

The value of the supplementary capital rose by kPLN 603 due to the distribution of profits for 2010. The remaining part of net profit was used to pay dividends.

NOTE NO. 17.

RESERVE CAPITAL

Information on reserve capitals is presented in table 22.

14516 116. 22			
VALUE OF RESERVE CAPITAL	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
Reserve capital at period beginning	9,902	9,902	9,902
a) from the transfer from supplementary capital			
b) cost of purchase of treasury shares above par value			
b) sale of treasury shares above par value			
Total reserve capitals	9,902	9,902	9,902

Name of company:	Tell S.A.			
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN	
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated			

NOTE NO. 18. INFORMATION ON THE DIVIDENDS PAID (OR DECLARED), IN TOTAL AND AS DIVIDED PER SHARE, WITH A BREAKDOWN INTO ORDINARY AND PREFERENTIAL SHARES.

By virtue of resolution No. 16/2011 of 28 April 2011, the General Meeting of Shareholders of Tell S.A. resolved to distribute the net profit disclosed in the 2010 financial statements in an amount of PLN 5,650,775.48 as follows:

- payment of the dividend in an amount of PLN 0.80 per one share in the Company,
- supplementary capital in an amount remaining after the payment of the dividend.

The dividend day was determined to be 18 May 2011, and the dividend payment date - 01 June 2011.

The number of shares entitling to the dividend is 6,309,623, and the dividend amounts to PLN 5,047,698.40.

NOTE NO. 19.

PROVISIONS

Information about provisions was presented in table 23 and table 24.

Table No. 23

CHANGE IN LONG-TERM PROVISION FOR RETIREMENT BENEFITS AND SIMILAR BENEFITS (TITLES)	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) as at period beginning	10	10	10
- provision for retirement benefits	10	10	10
b) increase (due to)			
c) utilisation (due to)			
d) write-back (due to)			
a) as at period end	10	10	10
- provision for retirement benefits	10	10	10

Table No. 24

Table No. 24			
CHANGE IN OTHER SHORT-TERM PROVISIONS (TITLES)	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) As at period beginning, per title:	757	685	685
provision for accrued holidays	417	246	246
provision for payroll costs	300	400	400
provision for financial statements audit costs	40	39	39
b) increase (due to)		511	439
provision for payroll costs		300	400
provision for financial statements audit cost		40	39
provision for accrued holidays		171	
c) utilisation (due to)	340	439	
payment of salaries/wages	300	400	
payment for financial statement audit	40	39	
a) As at period end, per title:	417	757	246
provision for payroll costs		300	
provision for financial statements audit cost		40	
provision for accrued holidays	417	417	246

NOTE NO. 20. TRADE LIABILITIES AND OTHER LIABILITIES

Information on trade liabilities and other liabilities is presented in tables 25 to 28.

Name of company:	Tell S.A.			
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN	
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated			

LONG-TERM LIABILITIES	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) to other parties	3,279	4,134	4,989
- loans sanctioned by Alior Bank Polska S.A.	3,279	4,134	4,989
Total long-term liabilities	3,279	4,134	4,989

Table No. 26

14510 110. 20			
LONG-TERM LIABILITIES, WITH MATURITIES FALLING DUE AFTER THE BALANCE SHEET DATE	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) above 1 year to 3 years	3,279	4,134	4,989
a) above 3 years to 5 years			
Total long-term liabilities	3,279	4,134	4,989

Table No. 27

2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
	1	
	1	
44,535	53,396	54,392
3,410	1,711	6,926
1,711	1,711	1,711
37,716	48,179	44,643
2,293	2,149	1,449
58	255	
905	1,054	1,121
211	303	253
44,535	53,397	54,392
	As at 30/06/2011 44,535 3,410 1,711 37,716 2,293 58 905 211	As at 30/06/2011

Table No. 28

SHORT-TERM LIABILITIES (CURRENCY STRUCTURE)	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
a) in PLN	44,535	53,397	54,392
b) in foreign currencies (as per currency and after conversion into PLN)			
Total short-term liabilities	44,535	53,397	54,392

Trade liabilities do not bear interest and are usually settled within the deadlines set by the creditors, i.e. 14 days in case of service providers and 21 days in case of goods suppliers.

Liabilities related to bank loan interest are settled on a monthly basis.

NOTE NO. 21. LOANS AND ADVANCES

Information on loan liabilities is presented in tables 29 to 31.

Name of company:	Tell S.A.			
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN	
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated			

LONG-TERM LOAN LIABILITIES					
Name of company	Seat	Loan amount pe r contract	Loan amount outstan ding as at 30/06/2010	Interest terms	Repayment date
ALIOR BANK S.A.	Warszawa	6,000	4,700 3,500	WIBOR 1M +bank margin	30/05/2014

Loan security:

- power of attorney to debit the borrower's accounts,
- registered pledge on 100% of shares in PTI Sp. z o.o.
- power of attorney to debit accounts of PTI Sp. z o.o.
- registered pledge on inventories
- assignment of rights under the insurance policy concerning inventories.

Table No. 30

LONG-TERM LOAN LIABILITIES					
Name of company	Seat	Loan amount pe r contract	Loan amount outstan ding as at 30/06/2010 30/06/2011	Interest terms	Repayment date
ALIOR BANK S.A.	Warszawa	2,000	2,000 1,489	WIBOR 1M +bank margin	30/05/2014

Loan security:

- power of attorney to debit the borrower's accounts,
- power of attorney to debit accounts of PTI Sp. z o.o.
- registered pledge on 100% of shares in PTI Sp. z o.o.
- registered pledge on inventories of PTI Sp. z o.o.
- assignment of rights under the insurance policy concerning inventories.

Table No. 31

Table No. 31						
SHORT-TERM LOAN LIABILITIES						
Name of company	Seat	Loan amount per	Loan amount outstan ding as at 30/06/2010	Interest terms	Repayment date	
		contract	30/06/2011			
BANK DnB NORD POLSKA S.A.	Warszawa	5,000	4,581 1,505	WIBOR 1M +bank margin	30/05/2012	
ALIOR BANK S.A.	Warszawa	2,000	621 194	WIBOR 1M + bank margin	04/04/2012	

Loan security:

BANK DnB NORD POLSKA S.A.:

- power of attorney to debit the borrower's accounts,
- registered pledge on the borrower's inventories with a book value not lower than 150% of the debt limit,
- assignment of rights under insurance policy.

Alior Bank S.A.:

- power of attorney to debit the borrower's accounts,
- power of attorney to debit accounts of PTI Sp. z o.o.,
- registered pledge on movable property of PTI Sp. z o.o. for the amount of kPLN 4.000,
- assignment of receivables from the movable property insurance policy for a sum of kPLN 2.000

Name of company:	Tell S.A.				
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN		
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated				

NOTE NO. 22. CONTINGENT LIABILITIES

Table No. 32

		Value as at in kPLN		
Entity/Bank	Type of liability	30/06/2011	Security	
PTC Sp. z o.o.	merchant's loan	6,300	guarantee for Euro-Phone Sp. z o.o.	
Bank DnD Nord Polska S.A.	guarantee line facility	1,600	guarantee for Euro-Phone Sp. z o.o.	
Bank DnD Nord Polska S.A.	loan	7,500	guarantee for Euro-Phone Sp. z o.o.	
Alior Bank S.A.	guarantee line facility	1,500	guarantee for PTI Sp. z o.o.	
Alior Bank S.A.	loan	3,000	guarantee for PTI Sp. z o.o.	

NOTE NO. 23. LIABILITIES OF THE COMPANY'S SOCIAL BENEFIT FUND

The Company's Social Benefit Fund Act of 4 March 1997, as amended, stipulates that the Company's Social Benefit Fund is set up by employers employing more than 20 persons. The Company has created such Fund and makes periodical contributions thereto on the basis of a basic appropriation. The purpose of the Fund is to finance the social activities for the benefit of employees.

The cash in the Fund's bank account are set off in the balance sheet against all liabilities to the Fund.

NOTE NO. 24.

INCOME TAX

The income tax specification in the reporting period is presented in tables 33 to 35.

Table No. 33

2011	2010	2010
As at	As at	As at
30/06/2011	31/12/2010	30/06/2010
5,950	6,864	2,266
- 5,498	- 5,331	-3,224
- 3,501	- 3,197	-1,911
	305	100
521	1,160	1,171
215	2,385	259
- 2,734	- 5,984	-2,843
422	1,532	-957
	16	
422	1,516	
80	288	
	As at 30/06/2011 5,950 - 5,498 - 3,501 521 215 - 2,734 422	As at 30/06/2011 As at 31/12/2010 5,950 6,864 -5,498 -5,331 -3,501 -3,197 305 521 1,160 215 2,385 -2,734 -5,984 422 1,532 422 1,532

CURRENT INCOME TAX RECOGNISED AS PROFIT OR LOSS	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
- recognised as profit or loss	80	288	0
- recognised as equity			
Total current income tax	80	288	0

Name of company:	Tell S.A.				
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN		
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated				

DEFERRED INCOME TAX RECOGNISED AS PROFIT OR LOSS:	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
- reversal of income tax liability	- 17	- 75	- 31
- set up of an income tax asset	- 41	- 198	- 234
- set up of an income tax liability	457	870	548
- reversal of an income tax asset	115	328	138
Total deferred income tax	514	925	422

NOTE NO. 25. DEFERRED INCOME TAX

The deferred income tax is presented in tables 36 and 37.

Table No. 36

Table No. 36			
CHANGE IN DEFERRED TAX ASSETS	2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
Deferred income tax assets as at period beginning, including:	502	632	632
a) recognised as profit or loss	502	632	632
- provision for holidays and retirement benefits	81	49	49
- salaries and wages	59	82	82
- social insurance contributions payable by the employer	48	49	49
- other provisions for costs	66	163	163
- impairment of inventories	106	146	146
- impairment of receivables	143	143	143
2. Increases	41	198	234
a) recognised as financial profit or loss in relation with deductible temporary difference (due to)	41	198	52
- provision for holidays and retirement benefits		32	
- salaries and wages	2	59	4
- social insurance contributions payable by the employer	39	48	46
- other provisions for costs		59	
- impairment of inventories			
- impairment of receivables			
b) recognised as profit or loss of the period in relation with the tax loss			182
3. Decreases	115	328	138
a) recognised as financial profit or loss in relation with deductible temporary difference (due to)	115	328	138
- salaries and wages	2	82	6
- social insurance contributions payable by the employer	48	49	49
- other provisions for costs	65	156	83
- impairment of inventories		41	
- impairment of receivables			
Total deferred income tax assets as at period end, including:	429	502	727
a) recognised as profit or loss	429	502	727
- provision for holidays and retirement benefits	81	81	49
- salaries and wages	2	59	4
- social insurance contributions payable by the employer	39	48	46

Name of company:	Tell S.A.				
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN		
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated				

- other provisions for costs	58	66	156
- impairment of inventories	106	106	146
- impairment of receivables	143	143	143
- tax loss			182

1 0011		2212
2011 As at 30/06/2011	2010 As at 31/12/2010	2010 As at 30/06/2010
3,293	2,498	2,498
3,293	2,498	2,498
17	39	39
159	151	151
3,118	2,308	2,308
457	870	548
457	870	548
53	61	48
405	809	405
17	75	31
	75	31
17	22	12
	53	19
3,734	3,293	3,015
3,734	3,293	3,015
	17	27
211	159	180
3,522	3,118	2,713
		95
	30/06/2011 3,293 3,293 17 159 3,118 457 457 457 53 405 17 17 3,734 3,734 3,734	As at 30/06/2011 As at 31/12/2010 3,293 2,498 3,293 2,498 17 39 159 151 3,118 2,308 457 870 457 870 457 870 457 870 75 61 405 809 17 75 17 22 53 3,734 3,293 3,734 3,293 17 211 159

NOTE NO. 26. REVENUE FROM SALE IN THE REPORTING PERIOD

The revenue from the sale is presented in tables 38 to 39.

STRUCTURE - TYPES OF ACTIVITIES) from 01/01/2011 to 31/06/2011 01/01/2010 to 31/12/2010 01/01/2010 to 31/12/2010 Revenue from the sale of services 41,212 84,360 40 including: from related parties 162 611 - revenue from the sale of telecommunication services 38,347 77,908 37 - other services 2,865 6,452 3 including: from related parties 162 611	14516 116. 66			
including: from related parties - revenue from the sale of telecommunication services - other services including: from related parties 162 611 77,908 37 - other services 2,865 6,452 38 including: from related parties 162 611		period from 01/01/2011	period from 01/01/2010	2010 period from 01/01/2010 to 31/06/2010
- revenue from the sale of telecommunication services 38,347 77,908 37 - other services 2,865 6,452 3 including: from related parties 162 611	Revenue from the sale of services	41,212	84,360	40,994
- other services 2,865 6,452 3 including: from related parties 162 611	including: from related parties	162	611	508
including: from related parties 162 611	- revenue from the sale of telecommunication services	38,347	77,908	37,873
	- other services	2,865	6,452	3,121
Total net revenues from the sale of products 41.212 84.360 40	including: from related parties	162	611	508
, , , , , , , , , , , , , , , , , , , ,	Total net revenues from the sale of products	41,212	84,360	40,994

Name of company:	Tell S.A.			
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN	
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated			

NET REVENUE FROM THE SALE OF GOODS (TYPE STRUCTURE - TYPES OF ACTIVITIES)	2011 period from 01/01/2011 to 31/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 31/06/2010
Revenue from the sale of goods	13,232	35,718	15,753
including: from related parties	67	103	24
- sets and pre-paid refillments	8,763	19,099	9,135
- postpaid contact phones	3,402	13,880	5,225
- other goods	1,067	2,739	1,393
Total net revenue from the sale of goods	13,232	35,718	15,753

NOTE NO. 27. FINANCIAL INCOME AND EXPENSES

The financial income and expenses are presented in tables 40 to 45.

Table No. 40

DIVIDEND INCOME AND PROFIT SHARING INCOME	2011 period from 01/01/2011	2010 period from 01/01/2010	2010 period from 01/01/2010
a) dividend income	to 31/06/2011 3,225	to 31/12/2010 1,142	to 31/06/2010 1,142
- from related parties	3,225	1,142	1,142
b) advances to dividends received		1,519	
- from related parties		1,519	
Financial income from dividends	3,225	2,661	1,142

Table No. 41

FINANCIAL INCOME FROM INTEREST	2011 period from 01/01/2011 to 31/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 31/06/2010
a) due to loans granted	325	661	304
- from related parties	325	644	289
- from a significant investor		17	15
b) other interest	47	50	49
- from other parties	47	50	49
Total financial income from interest	372	712	353

Table No. 43

FINANCIAL COSTS DUE TO INTEREST	2011 period from 01/01/2011 to 31/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 31/06/2010
a) on loans and advances	298	692	363
- to other parties	298	692	363
Total financial costs due to interest	298	692	363

IMPAIRMENT OF FINANCIAL ASSETS	2011 period from 01/01/2011 to 31/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 31/06/2010
a) loans and advances		560	560
- for related parties – Connex Sp. z o.o.		560	560
Total financial costs due to impairment of financial assets		560	560

Name of company:	Tell S.A.			
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN	
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated			

OTHER FINANCIAL COSTS	2011 period from 01/01/2011 to 31/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 31/06/2010
a) other, including:		157	63
- default interest		13	1
- commission paid		144	62
Total other financial costs		157	63

NOTE NO. 28. OPERATING REVENUE AND COSTS

Information on operating revenue and costs is presented in tables 46 to 48.

Table No. 46

2011 period from 01/01/2011 to 31/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 31/06/2010
857	1,736	897
684	1,625	839
27,682	51,946	26,267
9	13	6
7,824	17,638	9,095
1,986	3,805	2,227
418	1,786	892
39,461	78,548	40,224
- 178	138	207
- 14,178	-32,454	-16,819
- 3,316	-6,743	-3,399
- 21,789	-39,488	-19,799
	period from 01/01/2011 to 31/06/2011 857 684 27,682 9 7,824 1,986 418 39,461 - 178 - 14,178 - 3,316	period from 01/01/2011 to 31/06/2011 857 1,736 857 1,736 684 1,625 27,682 51,946 9 13 7,824 17,638 1,986 3,805 418 1,786 39,461 78,548 - 178 138 - 14,178 -32,454 - 3,316 -6,743

Table No. 47

OTHER OPERATING REVENUE	2011 period from 01/01/2011 to 31/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 31/06/2010
a) profit on the disposal of non-financial fixed assets	21	112	14
- revenue from the disposal of non-financial fixed assets	126	460	207
- value of non-financial fixed assets disposed (negative value)	- 105	-348	-193
b) reversal of provision (due to)		216	
- disappearance of the underlying reason		216	
c) other, including:	67	119	41
- liabilities written-off		1	
- other	67	118	41
Total other operating revenue	88	447	55

Table No. 40			
OTHER OPERATING costs	2011 period from 01/01/2011 to 31/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 31/06/2010
a) set-up of provisions (due to)	116	2,060	180
- impairment of receivables	116	1,242	180

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated		

- impairment of inventories			
- provisions for costs		647	
- provisions for share value			
- provision for holiday and retirement benefits		171	
b) other, including:	48	225	30
- donations	1	22	9
- receivables written-off		20	9
- court fees		11	
- liquidation of tangible fixed assets	36	1	
- shortages and damage		117	2
- penalties and fines		3	1
- other	11	50	9
Total other operating costs	165	2,285	210

NOTE NO. 29. DISCONTINUED OPERATIONS

There were no discontinued operations in the Company.

NOTE NO. 30. EARNINGS PER SHARE

Information on earnings per share is presented in table 49.

Table No. 49

1806 10. 49			
	2011	2010	2010
	period	period	period
	from 01/01/2011	from 01/01/2010	from 01/01/2010
	to 31/06/2011	to 31/12/2010	to 31/06/2010
Net profit (in PLN)	5,325,705.03	5,650,775.48	1,844,499.68
Average weighted number of ordinary shares (items)	6,309,623	6,309,623	6,309,623
Earnings per ordinary share (in PLN)	0.84	0.90	0.29
Average weighted diluted number of ordinary shares	6,309,623	6,309,623	6,309,623
Diluted earnings per ordinary share (in PLN)	0.84	0.90	0.29

The earnings per share are calculated as a quotient of net profit of the financial year and the average weighted number of shares present in the given financial year.

NOTE NO. 31. BOOK VALUE OF ONE SHARE

Information on book value of one share is presented in table 50.

Table No. 50

Table No. 50			
	2011	2010	2010
	period	period	period
	from	from	from
	01/01/2011	01/01/2010	01/01/2010
	to 31/06/2011	to 31/12/2010	to 31/06/2010
Book value (in PLN)	53,329,549.64	53,051,543.01	49,245,267.21
Number of ordinary shares (items) less 15,377 treasury/redeemed shares	6,309,623	6,309,623	6,309,623
Book value per one share (in PLN)	8.45	8.41	7.80
Diluted number of shares	6,309,623	6,309,623	6,309,623
Diluted book value per one share (in PLN)	8.45	8.41	7.80

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated		

NOTE NO. 32. INFORMATION ON RELATED ENTITIES

Information on related parties is presented in tables 51 and 52.

Table No. 51

Transactions between Tell S.A. and related parties 30/06/2010	Euro-phone Sp. z o.o. Subsidiary	PTI Sp. z o.o. Subsidiary
Trade receivables	53	487
Amounts due from loans granted	7,721	2,213
Revenue from the sale of goods	21	3
Revenue from the sale of services	91	417
Loan interest income	244	44

Table No. 52

Transactions between Tell S.A. and related parties 30/06/2011	Euro-phone Sp. z .o. Subsidiary	PTI Sp. z .o. Subsidiary
Trade receivables		1
Amounts due from loans granted	7,257	4,299
Revenue from the sale of goods	19	48
Revenue from the sale of services	73	89
Loan interest income	200	125

NOTE NO. 33. REMUNERATION OF THE MANAGEMENT BOARD AND THE SUPERVISORY BOARD

Information on the remuneration of the Supervisory Board and Management Board is presented in table 53.

Table No. 53

Table No. 55			
	2011 period from 01/01/2011 to 31/06/2011	2010 period from 01/01/2010 to 31/12/2010	2010 period from 01/01/2010 to 31/06/2010
Members of the Supervisory Board	36	76	38
Members of the Management Board	835	1,388	493
total	871	1,464	531

NOTE NO. 34. EMPLOYMENT STRUCTURE

The average employment in the Company as at the end of the first half of 2011 amounted to 471 people. The employment level as at the end of the comparable period as broken down into groups is presented in table 54.

14510 140. 54			
	2011	2010	2010
	period	period period	
	from 01/01/2011	from 01/01/2010	from 01/01/2010
	to 31/06/2011	to 31/12/2010	to 31/06/2010
Management Board	3	3	3
Managers	109	127	129
White collar	359	372	431
Blue collar	3	3	3

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated		

NOTE NO. 35. EVENTS AFTER THE BALANCE SHEET DATE

There were no events after the balance sheet date that would have an impact on the current activities of Tell S.A.

NOTE NO. 36. GOALS AND PRINCIPLES OF CREDIT RISK MANAGEMENT

The main financial instruments used by the company are bank loans, cash and short-term deposits. The main objective of these instruments is to provide funds to finance the Company's operations. The Company also has other financial instruments, such as trade receivables and liabilities, that arise directly in the course of its business

The main types of risks related to the Company's financial instruments are the interest rate risk, liquidity risk and credit risk. The Management Board validates and agrees the management policies related to each type of risk – these policies were briefly discussed below.

Interest rate risk

The Company's exposure to interest rate risk fluctuations concerns mainly long-term financial liabilities as well as loans granted.

The Company uses only variable interest loans based on 1M WIBOR plus bank margin.

Table No. 55

in kPLN	Increase/decrease by percentage points	Impact on the accounting result
Balance sheet date 30/06/2010		
PLN	+ 1%	120
PLN	- 1%	-120
Year ended on 30/06/2011		
PLN	+ 1%	67
PLN	- 1%	- 67

Credit risk

The Company enters into transactions only with renowned entities with a good credit standing. All clients wishing to take advantage of the merchant's credit are subject to a pre-verification procedure. Additionally, owing to an ongoing monitoring of the receivables, the exposure to bad receivables risk is insignificant.

With regard to other financial assets, such as cash and cash equivalents, available-for-sale financial assets, the credit risk arises in relation with the contractor's inability to make the payment, and the maximum exposure to this risk is equal to the carrying amount of such instruments.

Table No. 56 Maximum exposure to credit risk:

	Carrying amount	Risk exposure value
30/06/2010		
Shares and participations	24,349	24,349
Trade receivables	34,415	34,415
Loans granted	10,085	10,085
Cash and cash equivalents	268	268
30/06/2011		
Shares and participations	25,636	25,636
Trade receivables	32,691	32,691
Loans granted	11,556	11,556
Cash and cash equivalents	258	258

Liquidity risk

The Company's objective is to maintain the balance between the financing continuity and flexibility by using various sources of finances, such as overdraft facilities, bank loans.

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated		

	Sight	> 3 months	From 3 to 12 months	From 1 to 5 years	> 5 years
30/06/2010					
Interest-bearing loans and advances	5,216	428	1,283	4,989	
Convertible preferential shares					
Trade liabilities and other liabilities	47,466				
Derivatives					
30/06/2011					
Interest-bearing loans and advances	1,699	428	1,283	3,279	
Convertible preferential shares					
Trade liabilities and other liabilities	41,126				
Derivatives					

NOTE NO. 37. INFORMATION ABOUT FINANCIAL INSTRUMENTS

The table below presents a comparison of carrying amounts and fair values of all financial instruments of the Company as broken down into particular classes and categories of assets and liabilities.

Table No. 58

FINANCIAL ASSETS	Carrying	gamount	Fair value		
FINANCIAL ASSETS	30/06/2011	30/06/2010	30/06/2011	30/06/2010	
a) Trade receivables and other receivables	32,739	34,677	32,739	34,677	
- trade receivables	32,691	34,415	32,691	34,415	
b) Other financial assets (short-term), including	11,556	10,085	11,556	10,085	
- short-term loans	11,556	10,082	11,556	10,082	
c) Cash and cash equivalents, including	258	268	258	268	
- in hand	153	255	153	255	
- at bank	105	14	105	14	

Table No. 59

FINIANICIAL LIADILITIES	Carrying	g amount	Fair value		
FINANCIAL LIABILITIES	30/06/2011	30/06/2010	30/06/2011	30/06/2010	
a) Interest-bearing bank loans and advances, including	6,689	11,915	6,689	11,915	
- overdraft facilities	1,699	5,216	1,699	5,216	
b) Trade liabilities and other liabilities, including	41,126	47,466	41,126	47,466	
- trade liabilities	37,716	44,643	37,716	44,643	

NOTE NO. 38. CAPITAL MANAGEMENT

The main objective of the Company's capital management is to maintain a good credit rating and safe capital ratios, that would support the operating activities of the Company and increase its value for shareholders. The Company manages the capital structure and after economic changes improves it as necessary. In order to maintain or adjust the capital structure the Company may change the payment of dividends to shareholders, return the capital to the shareholders or issue new shares. As at the balance sheet date, there were no changes as to the objectives, principles and processes in force in this area.

The Company monitors the capitals using the leverage indicator, which is calculated as the net debt to total capitals plus net debt ratio. The Company includes in its net debt the interest-bearing loans and advances, trade liabilities and other liabilities less cash and cash equivalents. The capital comprises convertible preferential shares, shareholder's equity less reserve capitals from unrealised net profits.

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
Rounding up/down level:	all values are expressed in thousands of Polish zlotys (kPLN), unless otherwise indicated		

DETAILS	30/06/2011	31/12/2010	30/06/2010
Interest-bearing loans and advances	6,689	5,845	11,915
Trade liabilities and other liabilities	41,126	51,686	47,466
Less cash and cash equivalents	258	3,697	268
Net debt	47,557	53,834	59,113
Convertible preferential shares			
Shareholder's equity	53,330	53,052	49,245
Reserve capitals			
Total equity	53,330	53,052	49,245
Capital and net debt	100,887	106,886	108,358
Leverage ratio	47%	50%	55%

NOTE NO. 39. CASH FLOW STATEMENT

Below are explanations to the cash flow statement.

Table No. 61

Table No. 61			
DETAILS	30/06/2011	30/12/2010	30/06/2010
Cash in the balance sheet	258	3,697	268
Total cash and cash equivalents disclosed on the cash flow statement	258	3,697	268
DETAILS	30/06/2011	30/12/2010	30/06/2010
Amortisation and depreciation:	857	1,736	897
amortisation of intangible assets	155	196	104
depreciation of tangible assets	702	1,540	794
Interest and share in profits (dividends) comprise:	- 3,299	-2,681	-1,149
interest paid on loans	299	692	346
interest income from loans	- 48	-342	-50
interest income from deposits	- 47	-50	-49
interest accrued on loans granted	- 277	-320	-254
dividend income	- 3,225	-2,661	-1,142
Profit (loss) from investing activities results from:	21	112	-14
revenue from the sale of tangible fixed assets	- 126	-460	-207
net value of tangible fixed assets sold	105	348	193
Change in provisions results from:	- 340	72	-439
balance sheet change in provisions for liabilities	- 340	-99	-439
balance sheet change in provisions for employee benefits		171	
Change in inventories results from:	4,372	3,464	1,956
balance sheet change in inventories	4,372	3,464	1,956
Change in receivables results from:	7,798	-1,405	4,459
change in short-term receivables resulting from the balance sheet	7,801	-1,382	4,419

Name of company:	Tell S.A.		
Period covered by the financial statements:	01/01-30/06/2011	Reporting currency:	Polish zloty - PLN
Rounding up/down level:	all values are expressed in thou	sands of Polish zlotys (kPLN), unless otherwise indicated

change in long-term receivables resulting from the balance sheet	- 3	-23	7
Change in short-term liabilities, save financial liabilities, results from:	- 10,363	-1,547	-5,512
change in short-term liabilities resulting from the balance sheet	- 10,560	-1,669	-5,889
adjustment of income tax liabilities	197	122	378
The "Other adjustments" item comprises:		560	560
Revaluation of the value of short-term financial assets - loans		560	560

NOTE NO. 40. LITIGATIONS IN COURT

Tell S.A. is a party to legal proceedings in courts of law, however none of such proceedings concerns liabilities or receivables whose value constitutes at least 10 % of the equity of the Company. Similarly, the total value of, respectively, liabilities and receivables litigated in court does not constitute at least 10 % of the equity of the issuer.

There are no proceedings with the participation of the Company before any arbitration court.

NOTE NO. 41.

CHANGES IN THE BUSINESS ENVIRONMENT AND THE ECONOMIC SITUATION THAT INFLUENCE THE FAIR VALUE OF FINANCIAL ASSETS AND FINANCIAL LIABILITIES OF THE COMPANY, IRRESPECTIVE OF THE FACT WHETHER OR NOT SUCH ASSETS OR LIABILITIES ARE RECOGNISED AT FAIR VALUE OR AT AMORTISED COST

In the first half of 2011 there was no such a situation.

NOTE NO. 42.

NON-REPAID LOANS OR DEFAULTING LOAN AGREEMENTS WITH REGARD TO WHICH NO REMEDYING ACTIONS HAVE BEEN UNDERTAKEN UNTIL THE END OF THE REPORTING PERIOD

In the first half of 2011 there was no such a situation.

NOTE NO. 43.

MOVEMENTS BETWEEN PARTICULAR LEVELS OF THE FAIR VALUE HIERARCHY THAT IS APPLIED TO THE PURPOSES OF MEASURING THE FAIR VALUE OF FINANCIAL INSTRUMENTS

In the first half of 2011 there was no such a situation.

NOTE NO. 44.

CHANGE IN THE CLASSIFICATION OF FINANCIAL INSTRUMENTS IN RESULT OF A CHANGE IN THE PURPOSE OF USE OF SUCH ASSETS

In the first half of 2011 there was no such a situation.

NOTE NO. 45. DESCRIPTION OF NON TYPICAL FACTORS AND EVENTS

In the first half of 2011 there were no non-typical events.

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The separate interim financial statements of the Company were approved by the Management Board of the Company on 3 August 2011 and signed by the Management Board:

Raiał Stempniewicz	Stanisław Gorski		Robert Krasowski
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President of the Management Board		Member of the M	anagement Board
Member of the Management Board	t		

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Dobort Krosowski